

# HUMANISTS @WORK

GRADUATE CAREER WORKSHOP



**FRIDAY, FEBRUARY 20, 2015**

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# HUMANISTS@WORK SCHEDULE

## 8:00AM BREAKFAST

## 9:00AM WELCOME & INTRODUCTIONS

## 9:30AM STORIES FROM THE FIELD

This panel of recent UC Humanities PhDs will share their stories as humanists at work in the world—in government, educational consulting, public humanities program management, and university administration. Moderated by Sarah McCullough, Associate Director for UCSD's Humanities Center (PhD Cultural Studies, UC Davis, 2013), panelists will engage in a conversation about the transition from the academy to other sites of work, reflecting upon the ways they integrated their doctoral training and experiences with their career interests. Participants include: Adam Lowenstein, Vice President of Counseling and Enrollment, Summa Education; Natalie Purcell, Program Director, Office of Patient Centered Care, San Francisco Medical Center; and Michael Ursell, ACLS Public Fellow, Zócalo Public Square.

## 10:30AM COFFEE BREAK

## 11:00AM THE ART OF THE INFORMATIONAL INTERVIEW

Dr. Behrens will introduce and examine critical tools for an “alt-ac” job search. The informational interview is a powerful tool for networking and gaining an insider perspective on careers and organizations. In this interactive session you will learn and practice the art of informational interviewing.

## 11:45AM LUNCH

## 12:45PM EXPLORING OPTIONS FOR HUMANITIES PHDS

The focus of this session is upon connecting your interests and skills to career opportunities. This session will introduce career fields, emerging trends, and industry sectors relevant to humanities PhDs.

## 1:30PM DON'T CALL IT A TEMPLATE: UNRAVELING YOUR RÉSUMÉ'S PURPOSE, CONTENT & DESIGN

Fire up your laptop and bring your toughest questions. Career transition coach and executive résumé writer, Jared Redick, returns to the UC Humanities Network to build on his May 2014 presentation, “Building Today's Complex Career Change Résumé: Converting an Academic CV to a Non-academic Résumé.” This three-hour training turns theory into practice, introducing ways to:

- Research roles that might be an interesting fit for your expertise
- Use discovery to identify and frame your experience and support your findings
- Build unique content from starter copy
- Design résumé elements that pull it all together

Jared's individual clients wrestle through a question-based process over weeks and months, so this workshop won't solve the puzzle in three hours. But it will "shake the tree" and equip you with the introspective processes, concepts, and hands-on practice needed to re-imagine your life's work in a way that resonates beyond the academy.

Your experience is valued by someone. It's your job to find them and make that value clear.

## 2:30PM BREAK

## 2:50PM RÉSUMÉ WORKSHOP CONTINUES

## 4:50PM THEORIZING OUR MOMENT: A CONVERSATION ABOUT WORK AND GRADUATE EXPERIENCES

What was once a private practice has now become the topic of a very public conversation. How do we shape the conversation around humanists at work? Moderators will explore this topic in relationship to the day's events.

## 5:45PM CONCLUDING REMARKS



# HUMANISTS@WORK SPEAKERS

**Adam Lowenstein** received his PhD in English from UCLA in 2011 and spent a year lecturing full time in the English Department before joining an education startup in San Diego called Summa Education. Adam is now Vice President of Counseling and Enrollment at Summa, a position which allows him to work closely with middle and high school students as they navigate their idiosyncratic paths to college and career. He also teaches a variety of classes at Summa, both test prep and literature and writing courses. He feels extremely fortunate to have found a career that allows him not only to continue working with bright young people but also to develop unexpected new talents, skills, and experience.

**Sarah Reboloso McCullough** is the Associate Director of the Center for the Humanities at UC San Diego. Prior to this position, she received her PhD in Cultural Studies from UC Davis and wrote about what the bike boom of the 1970s can teach us about the relationship between nature, technology, counterculture, and innovation. She continues to study bike movements of the past and present, with a growing focus on issues of equity and multilingual communities. She co-founded Bicultures, a research collective of scholars, activists, and planners who study the many cultures of bicycling. She has published in *thirdspace: a journal of feminist theory & culture* and the forthcoming volume on *The Bicycle in Environmental History* (University of Oregon, forthcoming).

**Carolyn Penny**, J.D. serves as Director of Campus Dialogue & Deliberation (cdd.ucdavis.edu) at the University of California, Davis, working at the juncture of conflict resolution, public engagement, and group dynamics to design and deliver initiatives to resolve issues and build community across the campus. Carolyn has over 30 years of experience in conflict resolution and collaborative problem solving of complex public policy disputes as well as leadership education, strategic and organizational planning, and facilitation of public engagement processes.

**Natalie Purcell** earned her PhD from UCSC's Department of Sociology in June 2011, and she is currently the Patient Centered Care Program Director at the San Francisco Veterans Affairs Medical Center—a full-service healthcare system serving over 40,000 patients in seven northern California counties. At VA, Natalie established a new Office of Patient Centered Care where she oversees programming geared at personalizing patients' care experience and fostering a more proactive, integrative, and wellness-oriented healthcare culture. The San Francisco VA is affiliated with the University of California, San Francisco, where Natalie recently joined the faculty in the Department of Social & Behavioral Sciences. Natalie's research focuses on the social psychology of interpersonal violence. Her second book, *Violence and the Pornographic Imaginary* (Routledge, 2012), examined media depictions of violence to show the complex relationships among masculinity, identity, and aggression in contemporary American culture.

**Michael Ursell** is an American Council of Learned Societies public fellow who serves as a liaison between the non-profit ideas exchange Zócalo Public Square and academic institutions around the country, coordinates editorial and event programming, and helps run day-to-day operations of the organization. He has a PhD in literature from UC Santa Cruz, where he was a visiting assistant professor of literature and program administrator of the Center for Mediterranean Studies. Before coming to Zócalo, he was a post-doctoral fellow at Emory University's Center for Humanistic Inquiry.

**Jared Redick** is a problem solver. For seventeen years, he has used the résumé writing process to help people reverse engineer their career intentions and plan for the future. Whether working with future leaders or top earners at the world's largest companies, Jared has become known as a strategic resource for stealth job seekers. Educated in music, Jared began life as a pianist and regularly draws on practice and composition principles to make the hard stuff seem easy. Connect and learn more about Jared's work at [www.linkedin.com/in/jaredredick/](http://www.linkedin.com/in/jaredredick/).

**Dr. Debra Behrens** is a PhD Career Counselor at UC Berkeley where she works with graduate students and postdocs. Debra's specialization areas include career transitions, negotiation strategies, and dual career issues.

## UC HUMANITIES RESEARCH INSTITUTE

**Kelly Anne Brown** holds a PhD in Literature from UC Santa Cruz (2011), with scholarly training in modernist and avant-garde literature and art from between the two world wars. Prior to pursuing doctoral studies, Kelly worked in public policy and program administration for children and family programs at the city, county, and state levels of California government. A "hybrid" academic working at UCHRI since 2012, Kelly lives and breathes systemwide humanities program development while also pursuing her scholarly interests in public humanities and collaborative research.

**Anna Finn** is the graduate student researcher for the University of California Humanities Research Institute where she supports a range of programmatic activities. She is a PhD candidate at UC Irvine focusing on nineteenth- and twentieth-century American and English poetry. Her dissertation explores metrical systems that divide the poetic line into temporal units and the way this "poetic time" is bound up with national and global time standardization.

**David Theo Goldberg**, PhD, is the Director of the University of California Humanities Research Institute, and the Executive Director of the Digital Media & Learning Research Hub. He holds faculty appointments as Professor of Comparative Literature, Anthropology, and Criminology, Law and Society at UC Irvine.





**NEW CALL FOR APPLICATIONS**

# UCHRI Humanists@Work Graduate Advisory Committee

**2015-2016**

**Who Can Apply:** Currently enrolled UC Humanities graduate students.

**Level of Award:** \$1,000 stipend, plus travel and lodging for twice-yearly professional development workshops and a convening meeting at UCHRI. Term of participation is May/June 2015-May/June 2016.

**Deadline:** March 18, 2015 (11:59 pm PST).

UCHRI is pleased to invite proposals from humanities graduate students interested in participating in a new UC-wide initiative regarding careers alongside/outside the academy. As part of the MLA-funded "Connected Academics: Preparing Doctoral Students of Language and Literature for a Variety of Careers," we are seeking 3-5 humanities graduate students to serve as the Humanists@Work advisory committee for our annual workshop series.

Building upon a successful career workshop held in Berkeley in Spring 2014, UCHRI will be developing and coordinating two workshops a year in 2015-16, 2016-17, and 2017-18 to rotate among Northern, Central, and Southern California locations to support alt-ac career preparation for interested graduate students.

The term for the advisory committee is one year, beginning in Summer 2015 through Spring 2016. Working alongside UCHRI's Assistant Director, advisory committee members will be expected to attend both workshops and participate in virtual meetings, including the collective development and production of 2-4 webinars on alt-ac topics each year.

This is an opportunity for graduate students interested in professional development opportunities in careers outside/alongside the academy to shape the future of alt-ac programs across the UC system while gaining valuable programmatic and logistical work experience.

For the full call for applications and more information about the initiative, please visit our website at <http://humwork.uchri.org>.

Stay tuned for the Fall 2015 Northern California Humanists@Work workshop!

**[humwork.uchri.org](http://humwork.uchri.org)**